



### HOUSE OF BALMAIN

A historic French fashion house founded by Pierre Balmain in 1945. Balmain's rich couture history and distinctive DNA is celebrated in each of Olivier Rousteing's collections making Balmain a leading luxurious, trendsetting brand.



### LUXURY

Over these 45 years, Balmain Hair Couture established its legitimacy in the field of luxury. The products can be found on the beauty pages of the most influential print and digital publications worldwide, where the outstanding quality and winning signature scent are recognized as pure luxury by editors, industry professionals and highly appreciated by the Balmain Hair Couture community.

### EXCELLENCE

Balmain Hair Couture guarantees the best quality products, while always respecting the proud and rich Parisian heritage. The long-term vision based on heritage, creativity and innovation drives the success of Balmain Hair Couture and ensures its promising future.





**B**  
**BALMAIN**  
 PARIS  
 HAIR COUTURE

<b>Closed Dispensers</b>			
SHAPE	300 ml / 10.1 fl. oz.	Shampoo Conditioner Body Wash Body Lotion Liquid Soap	BSC300SPSHA BSC300SPCON BSC300SPSHG BSC300SPBOL BSC300SPLQS
<b>Refillable Dispensers</b>			
Pump Dispenser	300 ml / 10.1 fl. oz.	Shampoo Conditioner Body Wash Body Lotion Liquid Soap	BSC300CNSHA BSC300CNCON BSC300CNSHG BSC300CNBOL BSC300CNLQS
Refill for Dispenser	3 l / 101 fl. oz.	Shampoo Conditioner Body Wash Body Lotion Liquid Soap	BSCB03EUSHA BSCB03EUCON BSCB03EUSHG BSCB03EUBOL BSCB03EULQS
<b>Individual Sizes</b>			
Bottles	50 ml / 1.7 fl. oz.	Shampoo Conditioner Body Wash Body Lotion	BSC050PHSHA BSC050PHCON BSC050PHSHG BSC050PHBOL
Tubes	35 ml / 1.2 fl. oz.	Shampoo Conditioner Body Wash Body Lotion	BSC035TUSHA BSC035TUCON BSC035TUSHG BSC035TUBOL
<b>Soaps</b>	35 g / 1.2 oz.	Soap in paper wrap	BSC035KASWP

#### **PERSONAL LUXURY**

The Balmain Signature Collection - developed by ADA Cosmetics in close collaboration with Balmain Hair Couture - is an exclusive experience which creates a moment of personal luxury.

#### **FRAGRANCE**

An indulging combination of invigorating mint and bergamot with soothing lavender and cinnamon makes the collection a treat for the senses.

#### **KEY FEATURES**

- A luxurious touch with silk-protein infused formulation
- Comprehensive dispenser range incl. global innovation SHAPE
- Pump dispenser bottles made of 100% recycled PET